

News Release
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Purgatory Announces Three Senior Management Promotions

Durango, CO – Durango Mountain Resort is proud to announce the following promotions to its senior leadership team. Mike McCormack, Sven Brunso, and Judy Wachob have all been loyal employees of the resort and these promotions recognize their hard work, dedication, and significant accomplishments.

Mike McCormack has been promoted to Senior Vice President of Mountain Operations at Durango Mountain Resort. Mike has been with Durango Mountain Resort for over 26 years and oversees all mountain operations including snow making, lift operations, mountain safety, and daily operations. In addition Mike also chairs DMR's Environmental Committee ensuring our green initiatives are implemented throughout the resort. Mike is currently serving as interim General Manager as the resort looks to replace Hank Theiss.

Sven Brunso has been promoted to Vice President of Sales & Marketing at Durango Mountain resort. Sven has been with DMR for seven years and leads the resorts Sales and Marketing team. Sven has championed outreach efforts that have developed new markets throughout the Southwest and fostered many successful partnerships both regionally and nationally. Sven manages the Sales, Marketing, Public Relations, and Website departments and is leading DMR's innovative initiatives in database and direct consumer marketing.

Judy Wachob has been promoted to Vice President of Village Services at Durango Mountain Resort. Judy has been with DMR for 13 years and oversees all village operations including guest services, tickets, rentals, retail operations, and childcare. Judy has been instrumental in the development and expansion of the plaza retail offerings including the new Everything Durango, Pine Needle Mountaineering, and Logoz stores. Judy has also been responsible for spearheading DMR's electronic ticketing and family friendly service initiatives.

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